

### Bachelor of Arts (Honours) International Business Management

Programme Code: MS126C

University of Plymouth, UK  
Application Code: 2345-MS126C

☎ 2867 8461 / 2867 8393

✉ ibmplymouth@hkuspace.hku.hk

For details, please refer to p.133



### Professional Diploma in Business Logistics Management (Smart Procurement)

Programme Code: MS073B

Application Code: 2345-MS073B

☎ 2867 8480 / 2867 8393

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.137



### Advanced Diploma in Business Management

Programme Code: MS033A

Application Code: 2335-MS033A

☎ 2867 8477 / 2867 8393

✉ AdvDipBM@hkuspace.hku.hk

For details, please refer to p.134



### Certificate for Module (Data-Driven Decision Making for Managers)

Programme Code: MS156A

Application Code: MS156A

☎ 2867 8477

✉ advdipbm@hkuspace.hku.hk

For details, please refer to p.134



### Professional Diploma in Business Logistics Management

Programme Code: MS075A

Application Code: 2345-MS075A

☎ 2867 8480 / 2867 8393

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.127



### Certificate for Module (Change Management in the Digital Transformation Era)

Programme Code: MS157A

Application Code: MS157A

☎ 2867 8477

✉ advdipbm@hkuspace.hku.hk

For details, please refer to p.134



### Professional Diploma in Business Logistics Management (China e-Business)

Programme Code: MS074B

Application Code: 2345-MS074B

☎ 2867 8480 / 2867 8393

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.137



### Certificate for Module (Smart Information Technologies for Logistics)

Programme Code: MS147A

Application Code: MS147A

☎ 2867 8480

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.127



### Certificate for Module (Big Data and AI for HR Analytics)

Programme Code: HR128A

Application Code: 2335-HR128A

☎ 2867 8304

✉ ad.hrm@hkuspace.hku.hk

This programme aims to equip students with the skillsets to analyse HR data and apply the insights gained to support human resource management and organisational goals.

The programme examines the impact of technologies like big data, Internet of Things and artificial intelligence on human resource management and equips students with the knowledge to implement HR analysis techniques for HR functions such as workforce planning, talent acquisition, talent management, learning and development. The programme concludes with a discussion on the future of HR and the emerging trends of predictive HR analytics and digital transformation.



## Digital Transformation

### 數碼轉型

- R** Applicants should:
- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
  - OR
  - (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
  - (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
  - OR
  - (c) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

**\$** HK\$4,600  
Application Fee: HK\$150

**D** 3 months to 4 months

English

**Q** Level 4 (Reg. No.: 20/000708/L4) Validity Period: 01 Jan 2021 - on-going